

# PRESS RELEASE

## FOOD BANK OF SJ AND HOLMAN AUTOMOTIVE TO HOLD TURNING KEY CEREMONY AND LAUNCH VAN SHARE PROGRAM

*The Food Bank of South Jersey is hosting a "Turning-Key" ceremony to thank Holman Automotive for donating a van to the organization and will launch its Van Share Program at the same time.*

**Pennsauken, NJ February 5<sup>th</sup>, 2009:** On Friday, February 13<sup>th</sup>, the Food Bank of South Jersey will be holding a "Turning Key" ceremony to thank Holman Automotive for donating a van to the organization. At the same time, the Food Bank of South Jersey will launch its Van Share Program, a pilot program aimed at helping food providers in South Jersey solve their transportation problems.

The Food Bank of South Jersey annually links 4 million pounds of food with over 200 charitable food providers, such as food pantries, soup kitchens and emergency shelters. Unfortunately, food providers have a growing transportation problem. Out of a network of 205 feeding programs, about 48% of the programs have to rely on the generosity of volunteers to transport food from the Food Bank of South Jersey to their establishments. Of that 48%, about half of them report that they have to plan their transportation logistics well in advance, which often prohibits them from taking full use of our inventory. Fortunately, Holman Automotive has donated a van to the Food Bank of South Jersey that will help to alleviate this transportation problem for food providers.

The Food Bank of South Jersey Van Share Program will rent the van for use to a highly selective group of agencies. Agencies will have the opportunity to schedule the van a week in advance and more often if the schedule permits. While not in use by the agencies, the van will be used to pick up smaller donations and to make deliveries, particularly to the Food Bank of South Jersey's Kids' Cafe locations.

Val Traore, CEO of the Food Bank of South Jersey said, "We are extremely grateful to Holman Automotive for their generous donation. Holman's van will enable us to make more deliveries and allow food providers in the South Jersey area to take full advantage of our inventory."

To learn more about the hunger-relief work the Food Bank of South Jersey is doing in Southern New Jersey, visit [www.foodbanksj.org](http://www.foodbanksj.org)

### **About the Food Bank of South Jersey**

The Food Bank of South Jersey is a 501 (C) (3) nonprofit hunger-relief organization founded in 1985. Focused solely on the South Jersey region, the organization serves Burlington, Camden, Gloucester, and Salem counties. Now in its 23rd year of community service, the organization continues to serve as an agent for effective food rescue and charitable food distribution and has provided nearly 70 million pounds of food—the equivalent of 56 million meals—to thousands of families, seniors, individuals and children in need. The Food Bank of South Jersey is a member the nation's largest domestic hunger relief organization - America's Second Harvest®, the Nation's Food Bank Network™ as well as an affiliate of the United Way of Burlington, Camden, Gloucester and Salem counties.

### **About the Holman Automotive**

Serving the Southern Florida, Southern New Jersey and the Philadelphia-Delaware Valley area's since 1924, Holman Automotive is a premier retailer of new and certified and used Infiniti, Ford, Saturn, Volvo, Lincoln-Mercury, BMW, Bentley, Rolls Royce, Mini, and Honda vehicles. Holman Automotive's professional sales staff and top-trained technicians are here to make the auto shopping experience fun, easy and affordable. Learn more about Holman Automotive at <http://www.holmanauto.com/>

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