

PRESS RELEASE

VAL TRAORE NAMED CEO OF FOOD BANK OF SOUTH JERSEY

Valerie Brown Traore has been named the Chief Executive Officer of the Food Bank of South Jersey.

Pennsauken, NJ January 7th 2009: The Food Bank of South Jersey is proud to announce that Valerie Brown Traore has been named Chief Executive Officer of the hunger relief organization. Prior to being appointed CEO, Ms. Traore served as the Executive Director of the Food Bank of South Jersey. Ms. Traore originally came to the Food Bank of South Jersey in March 2006 and brought a wealth of knowledge and experience to the Southern New Jersey nonprofit community. She has a strong background in the mission of hunger relief and more than 20 years experience in nonprofit management.



In her previous position as Director of Agency Relations for City Harvest, a food rescue organization in New York City, Ms. Traore was directly responsible for developing and maintaining a network of more than 800 charitable feeding programs throughout New York City. Additionally, she created several successful programs including the phenomenal Mobile Market, which increased the consumption of fresh fruits and vegetables in economically disadvantaged communities.

Prior to City Harvest, Ms. Traore worked as a regional field services manager for America's Second Harvest, the nation's food bank network, based in Chicago, Illinois. In this role, Ms. Traore traveled extensively throughout the country advising food banks and food rescue organizations in areas of strategic development, organizational management, board relations, financial management, and facilities management.

Ms. Traore holds a Bachelor of Science in Management from Coppin State University, and she currently resides in Sicklerville, New Jersey with her husband and son.

To learn more about the hunger-relief work the Food Bank of South Jersey is doing in Southern New Jersey, visit www.foodbanksj.org

About the Food Bank of South Jersey

The Food Bank of South Jersey is a 501 (C) (3) nonprofit hunger-relief organization founded in 1985. Focused solely on the South Jersey region, the organization serves Burlington, Camden, Gloucester, and Salem counties. Now in its 23rd year of community service, the organization continues to serve as an agent for effective food rescue and charitable food distribution and has provided nearly 70 million pounds of food—the equivalent of 56 million meals—to thousands of families, seniors, individuals and children in need. The Food Bank of South Jersey is a member of the nation's largest domestic hunger relief organization - America's Second Harvest®, the Nation's Food Bank Network™ as well as an affiliate of the United Way of Burlington, Camden, Gloucester and Salem counties.

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