

PRESS RELEASE

HOLMAN AUTOMOTIVE DONATES VAN TO FOOD BANK OF SOUTH JERSEY

The Food Bank of South Jersey hosted a "Turning-Key" ceremony to thank Holman Automotive for donating a van to the organization and launch its Van Share Program.

Pennsauken, NJ February 18th, 2009: On Friday, February 13th, the Food Bank of South Jersey held a "Turning Key" ceremony to thank Holman Automotive for donating a van to the organization. Holman Automotive President and CEO Mindy Holman and Vice President of Resource Development Frank Beideman joined Food Bank of South Jersey CEO Val Traore to commemorate Holman's donation at this event. At the same time, the Food Bank of South Jersey launched its Van Share Program, an initiative aimed at helping food providers in South Jersey alleviate their transportation problems, which was made possible because of Holman Automotive's donation.

The Food Bank of South Jersey annually links 4 million pounds of food with over 200 charitable food providers, such as food pantries, soup kitchens and emergency shelters. Unfortunately, food providers' have a growing transportation problem. Out of a network of 205 feeding programs, about 48% of the programs have to rely on the generosity of volunteers to transport food from the Food Bank of South Jersey to their establishments. Of that 48%, about half of them report that they have to plan their transportation logistics well in advance, which often prohibits them from taking full use of the Food Bank of South Jersey's inventory. Fortunately, Holman Automotive's van will help to alleviate transportation problems for food providers.



(l-r) Frank Beideman, Val Traore, & Mindy Holman

The Food Bank of South Jersey Van Share Program rents the van for use to a highly selective group of agencies. Agencies have the opportunity to schedule the van a week in advance and more often if the schedule permits. While not in use by the agencies, the van picks up smaller donations and makes deliveries – particularly to the Food Bank of South Jersey’s Kids’ Cafe locations. “We are extremely grateful to Holman Automotive for their generous donation and glad members of the Holman Automotive team could be on hand for the “Turning-Key” ceremony at which we launched our Van Share Program,” said Val Traore, CEO of the Food Bank of South Jersey. “The Holman team saw first hand how their van will make transporting food to food providers serving the hungry in South Jersey much easier and efficient.”

To learn more about the hunger-relief work the Food Bank of South Jersey is doing in Southern New Jersey, visit www.foodbanksj.org

About the Food Bank of South Jersey

The Food Bank of South Jersey is a 501 (C) (3) nonprofit hunger-relief organization founded in 1985. Focused solely on the South Jersey region, the organization serves Burlington, Camden, Gloucester, and Salem counties. Now in its 23rd year of community service, the organization continues to serve as an agent for effective food rescue and charitable food distribution and has provided nearly 70 million pounds of food—the equivalent of 56 million meals—to thousands of families, seniors, individuals and children in need. The Food Bank of South Jersey is a member the nation’s largest domestic hunger relief organization - America’s Second Harvest®, the Nation’s Food Bank Network™ as well as an affiliate of the United Way of Burlington, Camden, Gloucester and Salem counties.

About the Holman Automotive

Serving the Southern Florida, Southern New Jersey and Philadelphia-Delaware Valley area's since 1924, Holman Automotive is a premier retailer of new and certified and used Infiniti, Ford, Saturn, Volvo, Lincoln-Mercury, BMW, Bentley, Rolls Royce, Mini, and Honda vehicles. Holman Automotive’s professional sales staff and top-trained technicians are here to make the auto shopping experience fun, easy and affordable. Learn more about Holman Automotive at <http://www.holmanauto.com/>