

PRESS RELEASE

SUBARU HELPS HARVEST FOR THE HUNGRY

Subaru of America is beginning its "Share the Love" garden, and team-based employee program to harvest produce for the Food Bank of SJ

Cherry Hill, NJ, May 26th, 2009: In response to the alarming fact that 87,000 residents in southern New Jersey are at risk of going hungry, Subaru of America, Inc. has begun a one-of-a-kind corporate endeavor with its *Share the Love Garden* – an employee community garden intended to help support the community.

Located at Subaru headquarters in Cherry Hill, New Jersey, 10'-by-10' garden plots have been adopted by six employee teams (eight to 12 members each). Subaru partner Greensgrow, a local urban gardening organization, guides employees to properly plant, pick, maintain, and harvest their gardens.



A portion of the garden harvest will go to the Food Bank of South Jersey. This program is designed to engage employees in supporting the environment as well as the community. "We are taking a creative approach at how best to support our community," commented Sandy Capell, Subaru Community Services Manager.

The Food Bank of South Jersey serves Burlington, Camden, Gloucester, and Salem counties. More produce is needed, according to Mario Partee, corporate partnerships manager. Produce not received as part of the state's fresh food program will be provided by the Subaru gardens. "This is the first from a corporation," commented Partee.

The Food Bank has been helping to combat hunger for 25 years. It supplies 225 local agencies (soup kitchen, pantries, shelters, etc.), serving 20,000 people a week, up from 18,000 in 2008.

The Food Bank is supported through community food drives, and its goal is to provide 5 million pounds of food this year. "Subaru's efforts to support us are right on time. It will really help us better meet the 40-percent increase in need that has come up this year," explained Partee.

For more information, visit. www.foodbanksj.org.

Online Exclusive: In the Community: Wonderful Days Preschool at www.subaru.com/drive.

About the Food Bank of South Jersey

The Food Bank of South Jersey is a 501 (C) (3) nonprofit hunger-relief organization founded in 1985. Focused solely on the South Jersey region, the organization serves Burlington, Camden, Gloucester, and Salem counties. Now in its 24th year of community service, the organization continues to serve as an agent for effective food rescue and charitable food distribution and has provided nearly 80 million pounds of food—the equivalent of 64 million meals—to thousands of families, seniors, individuals and children in need. The Food Bank of South Jersey is a member of the nation's largest domestic hunger relief organization – Feeding America™ (formerly America's Second Harvest®), the Nation's Food Bank Network™ as well as an affiliate of the United Way of Burlington, Camden, Gloucester and Salem counties.

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