

PRESS EVENT

PROGRAM TO FEED HUNGRY CHILDREN SET TO LAUNCH FRIDAY 9/26 AT DAVIS ELEMENTARY SCHOOL

The Food Bank of South Jersey in conjunction with Wegmans will be loading Camden elementary students' school bags with food to bring home.

Who: Students of Davis Elementary School
Val Traore, Executive Director, Food Bank of South Jersey
Bart Leff, Camden School District
Wegmans Food Markets

What: Beginning on September 26th, students at Davis Elementary School will be receiving a weekly supply of groceries every Friday, as part of the "KidzPack" Program. KidzPack is an effort initiated by the Food Bank of South Jersey to eradicate hunger for area students after school is dismissed. Local Wegmans Food Markets are supplying the food, which will consist of low-perishable food items. Davis Elementary is the first school to participate in the pilot program, which the Food Bank of South Jersey plans to expand into other schools and regions of South Jersey. Davis was chosen because nearly 98-percent of its students come from families with low incomes, making the children eligible for free lunches.

Where: Davis Elementary School, 3425 Cramer Street, Camden, NJ 08105

When: Friday, September 26th, 2008; 2:30 PM

REPROTERS AND EDITORS PLEASE CALL BART LEFF, CAMDEN SCHOOL DISTRICT AT (856) 966-2469 or JOE DOYLE BESEEN COMMUNICATIONS AT (856) 996-0400 x16 (joe@beseencommunications.com)

About the Food Bank of South Jersey

The Food Bank of South Jersey is a 501 (C) (3) nonprofit hunger-relief organization founded in 1985. Focused solely on the South Jersey region, the organization serves Burlington, Camden, Gloucester, and Salem counties. Now in its 23rd year of community service, the organization continues to serve as an agent for effective food rescue and charitable food distribution and has provided nearly 70 million pounds of food—the equivalent of 56 million meals—to thousands of families, seniors, individuals and children in need. The Food Bank of South Jersey is a member of the nation's largest domestic hunger relief organization - America's Second Harvest®, the Nation's Food Bank Network™ as well as an affiliate of the United Way of Burlington, Camden, Gloucester and Salem counties.

About Wegmans

Wegmans Food Markets, Inc. is a 73-store supermarket chain with stores in New York, Pennsylvania, New Jersey, Virginia and Maryland. The family-owned company, founded in 1916, is recognized as an industry leader and innovator. Wegmans has been named one of the "100 Best Companies to Work For" by FORTUNE magazine for eleven consecutive years, ranking #1 in 2005. In 2008, Wegmans ranked #3 on FORTUNE'S list.

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