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MEDIA ALERT

FOOD BANK OF SOUTH JERSEY TO HOLD 2ND ANNUAL BLACK AND WHITE BALL

The 2nd Annual Black and White Ball will benefit the Food Bank of South Jersey's many feeding programs that support the hungry in South Jersey.

Who: Valerie Brown Traore, CEO of the Food Bank of South Jersey

What: The Food Bank of South Jersey is hosting its 2nd Annual Black and White Ball on Saturday, May 2nd to support its many feeding programs including Kids Cafe, KidzPack, Produce for Health, Operation Frontline, and Senior Brown Box.

Where: Food Bank of South Jersey headquarters
1501 John Tipton Boulevard
Pennsauken, NJ 08110

When: Saturday, May 2nd, 2009
6:30pm – 9:30pm

About the Food Bank of South Jersey

The Food Bank of South Jersey is a 501 (C) (3) nonprofit hunger-relief organization founded in 1985. Focused solely on the South Jersey region, the organization serves Burlington, Camden, Gloucester, and Salem counties. Now in its 24th year of community service, the organization continues to serve as an agent for effective food rescue and charitable food distribution and has provided nearly 80 million pounds of food—the equivalent of 64 million meals—to thousands of families, seniors, individuals and children in need. The Food Bank of South Jersey is a member the nation's largest domestic hunger relief organization – Feeding America™ (formerly America's Second Harvest®), the Nation's Food Bank Network™ as well as an affiliate of the United Way of Burlington, Camden, Gloucester and Salem counties.

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